

ELIZA MINTY

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CREATIVE FIELDS

Branding, Print, Digital,
Web, Social Media, EDM,
Advertising, Iconography,
Typography, Photography
& Basic Animation.

INTERESTS

Photography, Hiking,
Horse Riding, Sci-Fi,
Sketching, Billiards,
Stand-up Comedy & crafts.

EDUCATION

BACHELOR OF COMMUNICATION
(ADVERTISING)

RMIT - 2013

FRONT END WEB DEVELOPMENT

GENERAL ASSEMBLY - 2015

LET'S WORK TOGETHER!

SUMMARY

Hi there! I am an award winning graphic designer looking to take my career to the next level by learning from a great design team.

EXPERIENCE

GRAPHIC DESIGNER, HELIUM 2017-PRESENT

While at Helium I have worked closely with the directors on a range of digital and print artwork for clients ranging from Australia's largest industry super fund to a luxury brand retail group.

I have also been able to develop my conceptual skills through what Helium calls 'Elevated Thinking'. A process of analysing a challenge while considering the broader context to create an elegant solution that adds value.

GRAPHIC DESIGNER, T20 GROUP 2016-17

At T20 I worked with larger clients, with bigger budgets and tighter deadlines. Under the guidance of my Design Director, I rose to the challenge and saw an exponential increase in the quality of my work.

During my short time at T20 I had the opportunity to work on many branding projects for new clients which helped me refine my design process and develop my folio.

GRAPHIC DESIGNER, NEXT MARKETING 2014-16

I was lucky to secure a role at Next Marketing, just out of Uni, where I was able to develop my skills and grow as a designer.

Working in a small team, I had to learn on the job as well as communicate effectively with clients and other staff. My work won awards in 2015 and I developed my leadership skills through mentoring talented interns over my two years at Next Marketing.

AWARDS

STATE FINALIST-COMMUNICATION DESIGN

PREMIER DESIGN AWARD - 2015

SILVER WINNER-BRANDED EXPERIENCE

MELBOURNE CITY DESIGN AWARDS - 2015